

Merchandise Update - June 2024

Wolds Detecting was asked to assemble three more sets of merchandise for the three Trustees but with the NCMD Lettering sizes reduced on the embroidered Baseball hats and Beanie hats, with thinner and slightly shorter height (15mm x 3mm) as opposed to existing sizes approx. (19mm x 3.5mm)

Zipped Hoodie, and T-shirt, as previously done, sew on patch without the white on the circumference but maybe the green .so they are going to do two one with the circumference in green and one without.

Printed items with the full high-definition logo, Mug, Pin badge, Coaster, Scale Card and Mouse Mat (the last three with our contact details as previously done) all the lettering and symbols to be in black, except for the UK islands and the three sentences:

TO PROMOTE,

TO PROTECT,

TO ENCOURAGE

All in the green (pantone ref 157-8)

SUPPLIERS

DigRwear, I have dismissed as they still haven't got back to me despite giving them the benefit of doubt well over two weeks ago.

Alsico was going to be too expensive, so they have been dismissed for the time being.

Shirtworks, who I have been in initial communication with, do embroidery, and drop shipping but after several emails and phone calls they haven't got back to me with any prices although they were initially very keen to quote.

Our main stumbling block is finding a supplier who can dropship, together with good quality items, all at competitively price.

I will continue looking for other suppliers that can meet our needs.

Having Shopify means we can integrate any supplier, so we are not tied to any single one and we are in control of prices, offers, and stock etc.

But as this is a new venture for us and we have no idea of the demand or reaction to the quality of each item, we just need to start with a few items in our shop so at least we can get a feel for what our members think, and want.

We only have Wolds Detecting as our only supplier at the moment, so let's see if they can cope with any demand and that the quality is accepted by our members.

Ralph Green